

AFFILIATE WEBSITE

CREATING A LAUNCH REQUEST

STEP 1: LOG INTO AFFILIATE SUPPORT WEBSITE

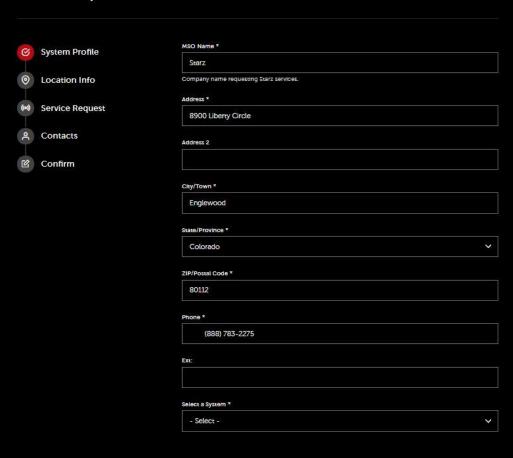
Log into website with your user account, this will take you to your "DASHBOARD". On the DASHBOARD click the red button that says "START REQUEST".

STARZ AFFILIATE SUPPORT		DASHBOARD	LAUNCH REQUEST	RESOURCES	2021 C-BAND TRANSITION	LOGOUT
W	VELCOME BACK, STARZ!					
	Submit a New Launch Request			START REC	DUEST	
	Launch Request Status No launch requests found. Click here to start a new launch requests	uest.				
Se	ervice Listing Report	Contac	ct Us			
RUN REPORT		Message *				
		SU	JBMIT MESSAGE			

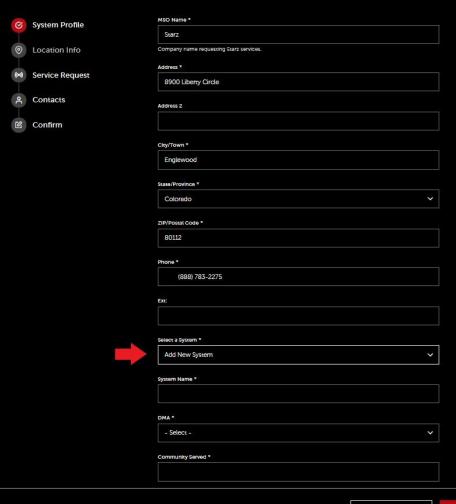
STEP 2: FILL OUT LAUNCH FORM

Please fill out/edit your MSO info in the "System Profile".

Launch Request Form



Next select a system from the drop down, or "add new system". Then fill out/edit system info and click "NEXT".



Once your MSO and System details have been entered, you'll move to the "Location Details" portion of the launch. Here you will enter the "System Mailing Address", "Delivery Address", and "Headend Information".

**When entering the "Headend Name", make sure it is in City. State format

Then click "NEXT" to take you to the next step.

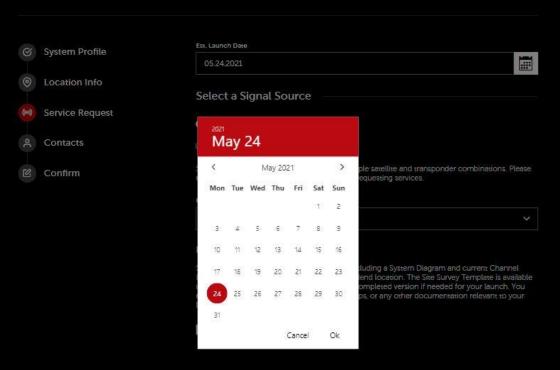
		ar step, search retained
System Mailing Address	Delivery Address	Headend Information
None ☐ Same As MSO	□ None □ Same As MSO □ Same As System Mailling Address	☐ None ☐ Same As MSO ☐ Same As System Mailling Address ☐ Same As Delivery Address
Address *	Address *	Headend Name *
Address 2	Address 2	Please enter your headend name in City, State format. For example: Denver, CO.
		Address *
Cky/Town *	City/Town *	
		Address 2
State/Province *	State/Province ≭	
- Select -	- Select -	City/Town *
ZIP/Postal Code *	ZIP/Postal Code *	
		State/Province *
Phone *	Phone *	- Select -
Exx:	Ext:	ZIP/Postal Code *
		Phone *

Next step is the "Service Request" portion of the launch form.

From here you will select a launch date, how you would like to take your signal, and what services you will be requesting. You can also upload any documents here, such as; site survey, channel lineup, or system diagram.

First select a "Launch Date" by clicking on the date box to open the calendar. Select launch date.

Launch Request Form

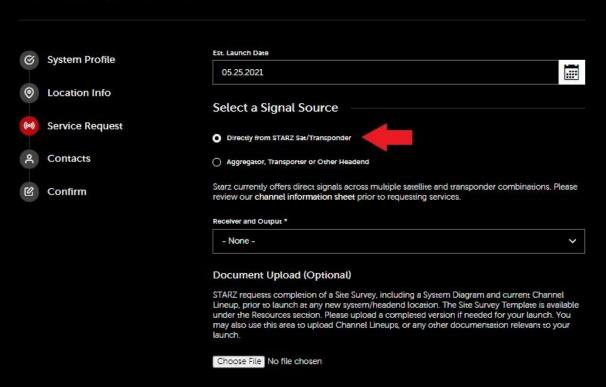


Second, choose how you would like to take your signal.

Direct via Starz Satellite, or, via an aggregator or transporter.

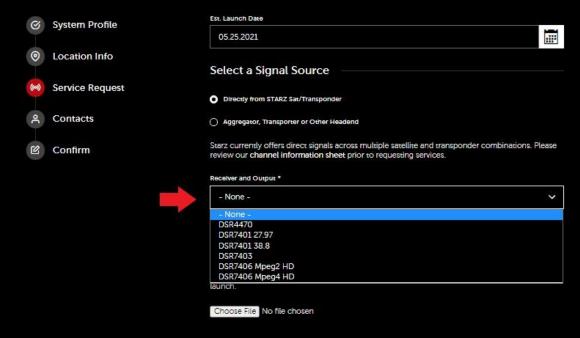
First we will go through how to request services via Direct Signal.

Launch Request Form



After you have selected "Directly from Starz Sat/Transporter", please choose a receiver and output combination from the dropdown.

Launch Request Form



Once you have selected your Receiver model and output combination, a receiver table will populate. Please enter you're "Unit Address" numbers in the spaces provided. *formatted: 000-*****-***-000

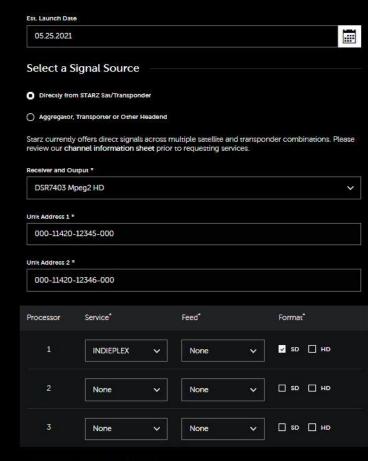
System Profile

Location Info

Service Request

Contacts

Confirm



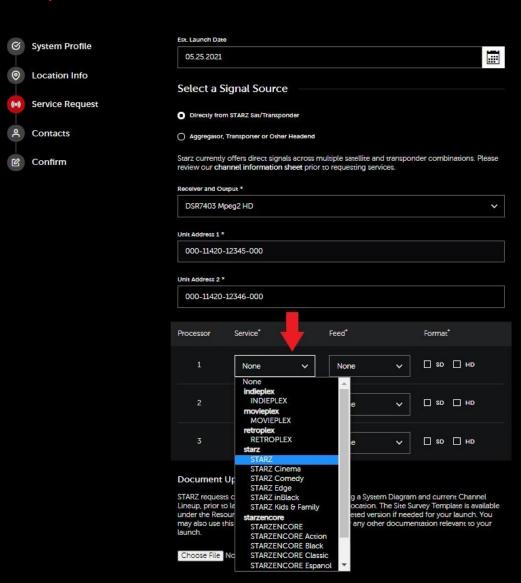
Document Upload (Optional)

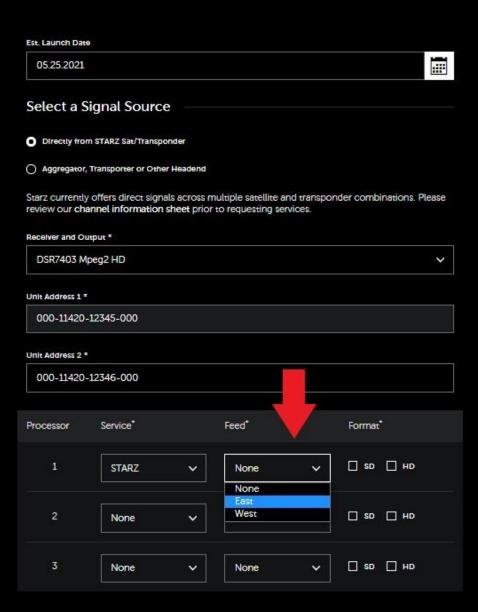
STARZ requests completion of a Site Survey, including a System Diagram and current Channel Lineup, prior to launch at any new system/headend location. The Site Survey Template is available under the Resources section. Please upload a completed version if needed for your launch. You may also use this area to upload Channel Lineups, or any other documentation relevant to your launch.

Choose File No file chosen

Next step will be to select the services you would like to take direct via satellite receiver.

Using the drop down menu, select a service and feed for each processor on the receiver.





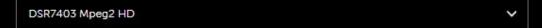
Next, chose which format you would like (HD or SD)

Select a Signal Source

- Directly from STARZ Sat/Transponder
- O Aggregator, Transporter or Other Headend

Starz currently offers direct signals across multiple satellite and transponder combinations. Please review our **channel information sheet** prior to requesting services.

Receiver and Output *

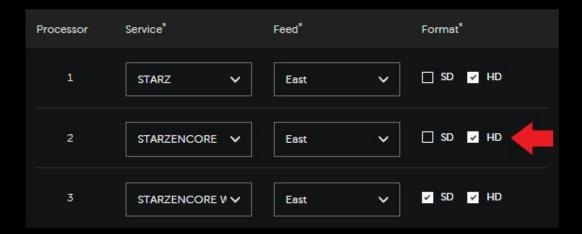


Unit Address 1 *

000-11420-12345-000

Unit Address 2 *

000-11420-12346-000



Once all the desired services are selected, you have the option to upload any documents in pdf format.

(ex, channel line up, or system diagram)

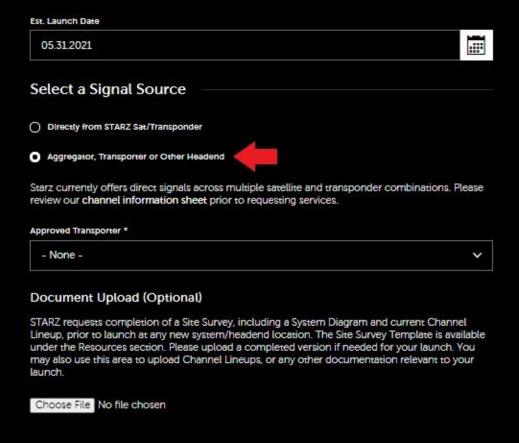
Document Upload (Optional)

STARZ requests completion of a Site Survey, including a System Diagram and current Channel Lineup, prior to launch at any new system/headend location. The Site Survey Template is available under the Resources section. Please upload a completed version if needed for your launch. You may also use this area to upload Channel Lineups, or any other documentation relevant to your launch.

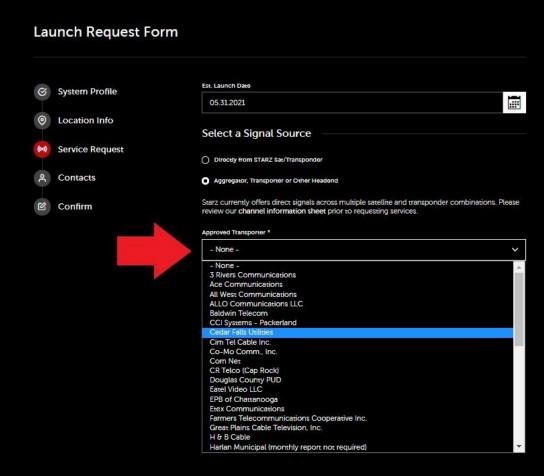
Choose File No file chosen

This step is for if you will be taking Starz services via a transporter or aggregator.

After selecting your launch date, you'll select the "Aggregator, Transporter, or Other Headend" choice under Signal Source.



Next, select a transporter from the drop down list.



After choosing a transporter from the list, you will need to select the services, format, and feed you would like to receive from that MSO.

Cedar Falls Utilities			
Services via an Aggreg	ator, Transp	orter, or	Other Headend —
INDIEPLEX	East		West
INDIEPLEX	SD	□ но	SD HD
MOVIEPLEX	East		West
MOVIEPLEX	□ SD	☐ HD	SD HD
RETROPLEX	East		West
RETROPLEX	☐ SD	☐ HD	☐ SD ☐ HD
STARZ	East		West
STARZ	☐ SD	☐ HD	□ SD □ HD
STARZ Cinema	☐ SD	HD	SD HD
STARZ Cornedy	□ sp	□ но	□ so □ Ho
STARZ Edge	□ sp	☐ HD	□ SD □ HD
STARZ inBlack	☐ SD	☐ HD	☐ SD ☐ HD
STARZ Kids & Family	☐ SD	☐ HD	SD HD
STARZENCORE	East		West
STARZENCORE	□ so	□ но	☐ SD ☐ HD
STARZENCORE Action	□ so	☐ HD	☐ SD ☐ HD
STARZENCORE Black	□ sd	☐ HD	□ SD □ HD
STARZENCORE Classic	☐ SD	☐ HD	SD HD
STARZENCORE Espanol	□ SD	☐ HD	□ SD □ HD
STARZENCORE Family	□ sp	☐ HD	☐ SD ☐ HD
STARZENCORE Suspense	SD	☐ HD	□ SD □ HD
STARZENCORE Westerns	SD	☐ HD	□ SD □ HD

The confirmation page at the end will display your chosen services like this.

Service Request						a .	EDIT
Signal Source:			Sei	rvice	s via Starz E	owi	nlink:
Est. Launch Date:	05/31/2021				Approved	Ce	dar Falls Utilities
Signal Source:	Aggregator, Transporter or C Headend	hher			Transporter:		
STARZ		East			w	est	
STARZ		SD	4	HD		SD	✓ HD
STARZENCORE		East			W	est	
STARZENCORE		SD	*	HD		SD	√ HD
STARZENCORE Family		√ SD	4	HD		SD	□ но

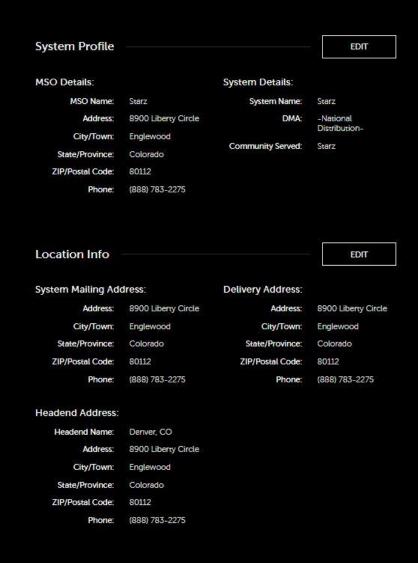
Please add manager, technical, and marketing contact details. Then click NEXT.

General Manager	Technical Contact	Marketing Contact
Same as Requester	☐ Same as Requester	☐ Same as Requester
Title *	Title *	Title *
First Name *	First Name *	First Name *
Last Name *	Last Name *	Last Name *
Email *	Emeil *	Email *
Phone *	Phone *	Phone *
Ext:	Ext:	Ext
Mobile Phone	Mobile Phone	Mobile Phone

STEP 3: SUBMIT LAUNCH REQUEST

You will be taken to the final step, confirmation review page where you can review all entered information with options to edit any details.

Once all information entered has been confirmed, click FINISH, and your launch request will be submitted.



Service Request	t ———		EDIT
Signal Source:		Services via Starz [Downlink:
Est. Launch Date:	05/31/2021	Receiver and Output:	DSR7403 Mpeg2 HD
Signal Source:	Directly from STARZ Sat/Transponder	Unit Address 1:	000-11420-12345- 000
		Unit Address 2	000-11420-12346-

Processor	Service*	Feed*	Format*
1	STARZ	east	HD
2	STARZENCORE	east	HD
3	STARZENCORE Westerns	east	HD

000

Contacts	EDIT
Comacts	LDII

General Manager: Technical Contact:

Title: Headend Tech Title: Headend Tech

First Name: Starz First Name: Starz

Last Name: Affiliate Last Name: Affiliate

 Email:
 starzaffiliate@gmail.com
 Email:
 starzaffiliate@gmail.com

 Phone:
 (888) 783-2275
 Phone:
 (888) 783-2275

Marketing Contact:

Title: Headend Tech

First Name: Starz

Last Name: Affiliate

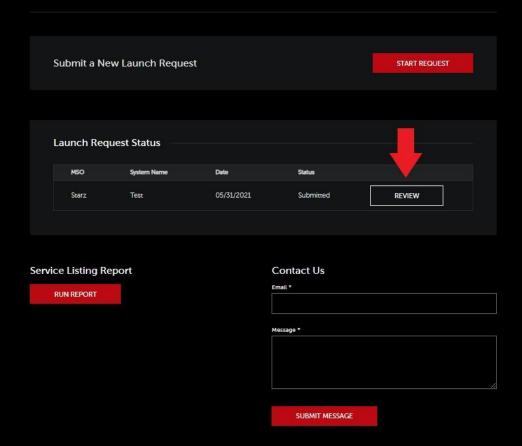
Email: starzaffiliate@gmail.com

Phone: (888) 783-2275

Once the launch request has been submitted, you will be taken back to the Dashboard.

Here you can continue any saved requests, or review or check the status of a submitted request.

WELCOME BACK, STARZ!



You will also receive an email confirming you launch was submitted successfully and a link to the dashboard for status review.

Launch Request Submitted Indox x



Starz Affiliate Support affiliatesupport@starz.com via sendgrid.net

to me 🕶

Your launch request has been successfully submitted. You can check its status on your dashboard at the link below:

http://affiliates-prd.stz-aws86.com